

FRANSAT TÉLÉVISION NUMÉRIQUE

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## FRANSAT and NEOTION prepare for Full HD transition with third-generation professional CAM

Aubagne, 9 June 2015: FRANSAT, the French free DTT satellite platform belonging to Eutelsat, has selected the latest NEOTION professional CAM range to support the transition in early 2016 to Full HD for viewers receiving the platform through a community installation.

FRANSAT provides a free-to-view offer of channels to more than two million households, of which 0.5 million are residential multi-dwellings and community facilities served through collective headend distribution using the FRANSAT PRO solution. FRANSAT PRO is based on transmodulation of satellite signals to terrestrial (DVB-S/S2 to DVB-T/T2) and use of professional CAM technology for mass descrambling of TV services.

The new NEOTION Pro CAM is compatible with FRANSAT's new HD channel distribution plan and will offer improved descrambling performance for a higher number of services, thereby optimising processing costs.

Using a LED embedded in the casing, the CAM displays key information such as smartcard statements or entitlement presence at each stage of the CAM lifecycle (at first installation or during full operation). All information is designed to be easily interpreted by technical assistance on site for appropriate analysis of technical issues in the shortest time, thereby reducing operating costs and improving effectiveness.

The FRANSAT PRO solution based on the new NEOTION CAM technology will be available to FRANSAT partners and distributors from September 2015.







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## **About FRANSAT**

FRANSAT is a simple and fast solution for subscription-free satellite reception of France's 25 DTT channels of which 13 broadcast in HD, as well as additional local and thematic channels and radio stations. FRANSAT also enables access to à la carte pay TV services. FRANSAT recently launched its interactive portal called "FRANSAT Connect" that provides viewers with a wide range of interactive services including an advanced programme guide, infotainment, access to catch-up services and video on demand as well as a companion screen application.

Received by two million TV sets, FRANSAT is broadcast via the EUTELSAT 5 West A satellite at 5° West.

FRANSAT is a 100% subsidiary of Eutelsat, one of the world's leading satellite operators.

For more information please visit www.fransat.fr

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## **About Neotion**

NEOTION is a French high-tech company providing innovative solutions for the international Digital Television market since 2000.

NEOTION develops and distributes a wide range of DVB Conditional Access Modules (CAM) - based on in-house ASICs and embedding the latest CA vendors' security requirements (Conax, Irdeto, Verimatrix, Viaccess-Orca) - to Pay-TV Operators across the globe. NEOTION reinforces its strategy on Secure Devices for Pay-Tv industry investing on new and innovative solutions to allow convergence of broadcast content (linear TV) and broadband services (OTT): the HbbTV CAM as the suitable single secure device in a connected environment, the HDMI Dongles as new and attractive form factors alternative solutions to set-top-boxes, the headless gateway solutions in a multiscreen TV landscape delivering live and OTT solutions for Smartphones, Tablets & 4K TV screens.

NEOTION is a human size company of 100 people with 60% in engineering developments, 35 M€ dedicated to R&D and with more than 35 successfully registered patents. NEOTION is largely involved as an active member of several Standardization and Digital TV committees, namely DVB, HBB TV and CI Plus LLP.

For further information about Neotion, please visit www.neotion.com and follow us on Twitter @neotion & Linkedin.

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