

NEOTION showcases its Satellite OTT Gateway at Mobile World Congress 2018

Aubagne, February 22nd, 2018 - NEOTION, a leading company in delivering secure solutions for the Pay-TV industry across extended Europe since years, is showcasing its new product bringing enhanced OTT experience, broadcasted by Satellite, for end-users individual consumption on their mobile devices.

This is commonly known that the global pay-TV landscape is obviously moving towards OTT and is entering a new era during which Over the Top (OTT) video delivery growth will become significantly more challenging. Usages drastically changed over the past few years with explosive adoption of connected devices and the chance for the customers to select their own content providers.

A number of Pay-TV providers built new strategies and partnerships to cope with markets changes to ensure the best future. But not easy as it seems, to review entirely content distribution in a shortest time while minimizing investments. NEOTION offers to operators a solution leveraging existing networks - such as Satellite network - to deliver IP content to a greater audience with a real Broadcast Quality of Experience (QoE).

Combining hardware and software performances, the NEOTION Gateway allows directly Operators to manage up to 50 viewers to watch the same TV program as well as 50 different channels at the same time in the same place. Even more, this service can be proposed to a large audience as a real multiscreen delivery using a very low Internet bandwidth (less than or about 100 Kbits/s for EPG management only)! That's a revolution as handling networks capabilities when it comes to IP multiscreen delivery is really a bottle-neck for operators.

To assist the operators to solve this major issue, NEOTION has developed a solution using multicast IP technology over DVB-Satellite network to LAN unicast delivery in multiscreen on IP-native devices generation (smartphones or tablets - Android or iOS). Directly connected from one side to Satellite network (DVB-S2 tuner) and from the other side to a professional Wi-Fi router (Ethernet connection), the NEOTION Gateway allows your clients to benefit from the best of the Broadcast video high-quality viewing and the attractive new Broadband-based TV channels.

“Relying on key partnerships, specially integrating the nanoCDN™ multicast ABR solution from Broadpeak combined with in-house secure software implementation make the OTT new challenges a reality: leverage on existing operators infrastructures by satellite and move towards OTT services in a different way. With the NEOTION Satellite OTT Gateway based solution, operators are able to easily enrich their current pay-tv portfolio, propose new interactive services but even more to build a multitude of business opportunities. Wherever their subscribers are – waiting for a meeting, an appointment or a departure in public areas (transports, shops, medicals centers...) – operators can keep them addict to their favorite programs at any time. NEOTION enables content providers to easily reach a greater audience with new and attractive OTT services while focusing on customer satisfaction.” said Lionel BOISSIER, CEO at NEOTION.

Come & see out Live OTT Satellite Gateway demonstration, Hall 5, Stand B21.



▶ ABOUT NEOTION

NEOTION is a French high-tech company providing innovative solutions for the international Digital Television market since 2000. NEOTION develops and distributes a wide range of DVB Conditional Access Modules (CAM) embedding the main Conditional Access Systems to Pay-TV operators across the extended Europe. NEOTION is fully involved in delivering new and innovative solutions for the Pay-TV industry to cope with the market, evolving from DVB towards IP over past year, offering a new service for individual TV watching on mobile devices anywhere, anytime on a fully Satellite based network.

With more than 15 years' experience in security by design, NEOTION is entering the new IoT market with Secure Intelligent Devices for a safer IoT future.

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