

PRESS RELEASE // COMMUNIQUÉ DE PRESSE

 **NEOTION & Tellmeplus partner to embed native AI into secured by design & optimized IoT devices**

At Mobile World Congress 2018, both companies will showcase practical IoT applications of Edge AI solution into secured and optimized devices for low-energy environments.

Paris, February 14, 2018 - [Tellmeplus](#), the provider of predictive analytics software that can be embedded inside any asset, and [NEOTION](#), specialized in providing secure and custom devices, announce a partnership to natively embed predictive analytics capabilities into IoT devices to address the key challenge of cost-effective IoT deployments.

At [Mobile World Congress 2018](#) (Fira Barcelona, Spain - February 26 to March 1), Tellmeplus & NEOTION will be showcasing live the benefits of embedding natively artificial intelligence capabilities into secure assets for enhanced capabilities at the edge and seamless deployment of predictive analytics models directly into the IoT device.

Leveraging more than 15 years' experience in delivering secured by design solutions for the Pay-TV industry, relying on key hardware and embedded software expertise, NEOTION delivers personalized and scalable solutions regardless the technologies selected by customers – and, when it comes to IoT use cases, regardless the RF protocol the IoT device has to deal with. By providing solutions from design to production, NEOTION's goal is to ensure wider deployments and resilience alongside the product life cycle.

Predictive Objects, Tellmeplus' platform, automates artificial intelligence and packages intelligence with any asset and process to deliver the most accurate predictive behavior data. Its patented classification algorithms and nano-footprint data capture capabilities are optimized to run on low-energy platforms such as NEOTION's, where computing power is restricted and power consumption must be kept to the minimum, especially when the device is idle. The device wakes up only when a combination of risk factors is happening together and on a certain period of time.

“Tellmeplus and NEOTION partnership enables to add Predictive Objects capabilities and performance to optimized and leading-edge IoT devices. Together, we provide the Industrial IoT market with a solution to addressing low energy consumption, complex data analysis and cost reduction challenges” explained Benoit Gourdon, CEO of Tellmeplus.

Jean-Michel Cambot, Founder & Chief Strategy of Tellmeplus adds: *“Together with NEOTION, we're able to offer an end-to-end solution from hardware, to service, ensuring security, agility and seamless deployment”*.

“Partnering with Tellmeplus, a leader in artificial intelligence and predictive analytics, is key for NEOTION to successfully enter this growing but complex IoT market. Hence, security is critical and should be addressed now for safer IoT deployments and for a long-term approach, as well as in the meantime predictive maintenance and costs reduction are Manufacturing first drivers. Overcome upcoming networks traffic issues and empower IoT devices at the edge with analytics are the key ingredients we're offering now to our customers, leading to a better IoT ecosystem tomorrow.” said Lionel Boissier, CEO at NEOTION.

Meet Tellmeplus and NEOTION at MWC 2018 in Barcelona - Booth #B21 in Hall 5

Tellmeplus & NEOTION experts will be present at Mobile World Congress to present AI-enabled IoT chipsets and showcase a live demonstration using low-energy sensors in the field.

Interested parties can pre-book an appointment or a demo: communication@tellmeplus.com or iot_sales@neotion.com



▶ ABOUT NEOTION

NEOTION is a French high-tech company providing innovative solutions for the international Digital Television market since 2000. NEOTION develops and distributes a wide range of DVB Conditional Access Modules (CAM) embedding the main Conditional Access Systems to Pay-Tv operators across the extended Europe. NEOTION is fully involved in delivering new and innovative solutions for the Pay-Tv industry to cope with the market, evolving from DVB towards IP over past year, by presenting a Gateway offering an access to a new service for individual TV watching on mobile devices anywhere, anytime on a fully Satellite based network.

With more than 15 years' experience in security by design, NEOTION is entering the new IoT market with Secure Intelligent Devices to address now the key challenge to scaling IoT tomorrow.

For further information about Neotion, please visit www.neotion.com and follow us on Twitter [@neotion](https://twitter.com/neotion) and [@neotion_iot](https://twitter.com/neotion_iot) & [LinkedIn](https://www.linkedin.com/company/neotion). For product information please contact iot_sales@neotion.com and for Press, please contact, press@neotion.com

▶ ABOUT Tellmeplus

Founded by Jean-Michel Cambot, the original inventor of Business Objects, Tellmeplus leverages 5 years of research in the field of artificial intelligence applied to predictive analytics. Predictive Objects leverages Big Data & Meta Active Machine Learning to provide Automated Embedded Artificial Intelligence.

Tellmeplus' technology enables to put the intelligence where decisions need to be made: in the objects and at the edge of the network.

For additional information please visit www.tellmeplus.com or follow [@Tellmeplus](https://twitter.com/Tellmeplus) on Twitter.