

## NEOTION demonstrates with VERIMATRIX a new generation of “OTT ready” CI PLUS 1.3 CAMs

Aubagne, 9 June 2015: NEOTION and VERIMATRIX demonstrate at ANGA COM that the new generation of NEOTION CI PLUS 1.3 CAM plugged into a Connected and HbbTV compliant environment enables Operators to improve their Pay-TV linear offer with secure and fully managed Over-The-Top (OTT) services in a single and friendly device.

Integrating OTT services – such as on-demand services, catch-up, VOD... - alongside traditional Pay-TV features is no more questioned by Pay-TV operators as well as the HbbTV standard largely adopted in Europe and beyond is the de facto standard for enhancing broadcast centric services with innovative new functionalities.

Mostly supported by the last generation of Connected TV set, the HbbTV v1.5 standard filled a gap in terms of Quality of Service (QoS) and is on the right way to successfully deal with high-resolution streams in the next future with the new 2.0 version.

Using the DRM agent in the Connected TV set, the CI PLUS 1.3 CAM - supporting Specific Application Support (SAS) CI PLUS resource and VERIMATRIX VCAS™ revenue security solution – ensures Pay-TV Operators that they will keep control over their DRM protected contents and subscribers bases and offers.

The NEOTION CI PLUS 1.3 CAM is the secure bridge allowing subscriber authentication and providing access to new OTT services - once subscriber rights securely identified – between the HbbTV application and the operator on-demand content back-end using the IP interface and existing broadband network in home.

The Operator HbbTV application running on the TV set is a key element as the harmonized and personalized User Interface (UI) enhancing TV viewing for subscribers with enriched and simple user experience.



For more information, please visit VERIMATRIX booth at ANGA COM, Hall 10.1, Booth M10

Press Release

## About Neotion

NEOTION is a French high-tech company providing innovative solutions for the international Digital Television market since 2000.

NEOTION develops and distributes a wide range of DVB Conditional Access Modules (CAM) - based on in-house ASICs and embedding the latest CA vendors' security requirements (Conax, Irdeto, Verimatrix, Viaccess-Orca) - to Pay-TV Operators across the globe. NEOTION reinforces its strategy on Secure Devices for Pay-TV industry investing on new and innovative solutions to allow convergence of broadcast content (linear TV) and broadband services (OTT) : the HbbTV CAM as the suitable single secure device in a connected environment, the HDMI Dongles as new and attractive form factors alternative solutions to set-top-boxes, the headless gateway solutions in a multiscreen TV landscape delivering live and OTT solutions for Smartphones, Tablets & 4K TV screens.

NEOTION is a human size company of 100 people with 60% in engineering developments, 35 M€ dedicated to R&D and with more than 35 successfully registered patents. NEOTION is largely involved as an active member of several Standardization and Digital TV committees, namely DVB, HBB TV and CI Plus LLP.

For further information about Neotion, please visit [www.neotion.com](http://www.neotion.com) and follow us on Twitter [@neotion](https://twitter.com/neotion) & [LinkedIn](https://www.linkedin.com/company/neotion). For product information please contact [business@neotion.com](mailto:business@neotion.com) and for Press, please contact, [press@neotion.com](mailto:press@neotion.com).

## About Verimatrix

Verimatrix specializes in securing and enhancing revenue for multi-network, multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS™) and ViewRight® solutions enable cable, satellite, terrestrial, IPTV and OTT operators to cost-effectively extend their networks and enable new business models. As the established leader in cardless security solutions, the company has leveraged its innovative 3-Dimensional Security approach to provide harmonized rights for premium content delivery to a range of devices over new hybrid network combinations.

Maintaining close relationships with major studios, broadcasters, standards organizations and its unmatched partner ecosystem enables Verimatrix to provide a unique perspective on video business issues beyond content security as operators introduce new services to take advantage of the proliferation of connected devices. Verimatrix is an ISO 9001:2008 certified company.

For more information, please visit [www.verimatrix.com](http://www.verimatrix.com), our Pay TV Views blog and follow us at [@verimatrixinc](https://twitter.com/verimatrixinc), Facebook and LinkedIn to join the conversation.

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